

INTEGRATING SUSTAINABILITY INTO CORPORATE PRACTICE

Dates: Flexible, Venue: Aberdeen / London UK Duration: 2 Weeks

DESCRIPTION

Organisations worldwide are increasingly becoming more aware of the pressures to improve on their sustainability performance hence, sustainability has moved from mere theory to the centre of business practice and culture. **As this progress / as a result of this**, organisations seek to preserve and add value to the business environment by integrating sustainability into business strategy and corporate practice. This course is highly interactive and is designed for leaders from all sectors and functions including strategy, human resources, business development, finance, public relations, health and safety, advertising and marketing, information technology, and customer relations. The course also provides an ideal opportunity for delegates to exchange successful strategies for integrating sustainability into corporate culture.

WHO SHOULD ATTEND CEO's, Company Directors, Senior Sustainability/ CSR Managers, HR Executive, Finance Directors/Managers, Business Development Managers/ Executives, Company Secretaries, Senior Policy Makers & Public Officers, HSE Directors/Managers, and Managers who plan or serves as an interface between their company and stakeholders.

BENEFITS FOR EACH DELEGATE

- Pre-arrival Documentation including Visa Support Letters
- Assistance with securing suitable Accommodation
- Welcome Pack
- Course Material
- Access to Internet and BBC News Channels
- An opportunity to meet wide range of business executives from different organisations and background
- Lunch and Light Refreshments
- Course Certificate
- Complimentary Airport Transfers
- Complimentary laptop
- Delegates will be supported as they take action to make their organisations more sustainable
- Follow-up meeting/visit discussing progress and share further challenges with the aim to provide solutions

COURSE OBJECTIVE CONTENT

- Environmental challenge and business
- Sustainable Development and business
- Business response to environmental challenge
- Understanding sustainability
- Drivers of sustainability
- Values from sustainability
- Setting the stage for high performance through sustainability
- Practical session on how to integrate sustainability into corporate culture
- Sustainability frameworks/Models
- Executing Sustainability Strategy
- Communicating sustainability practice within an organisation
- Best practices for integrating sustainability into corporate practice and culture
- Reporting and benefits of integrating sustainability into corporate practice
- Conclusion

LEARNING OUTCOME

By the end of the course participants will have a firsthand knowledge of the environmental challenge and how business responds through sustainability. Delegates will be able to develop new perspective and understanding of sustainability issues and how to integrate these into corporate culture. Furthermore, delegates will be able to independently use the practices and activities of this course for benchmarking, inspiring, and prioritising organisational objectives to achieve best performance.